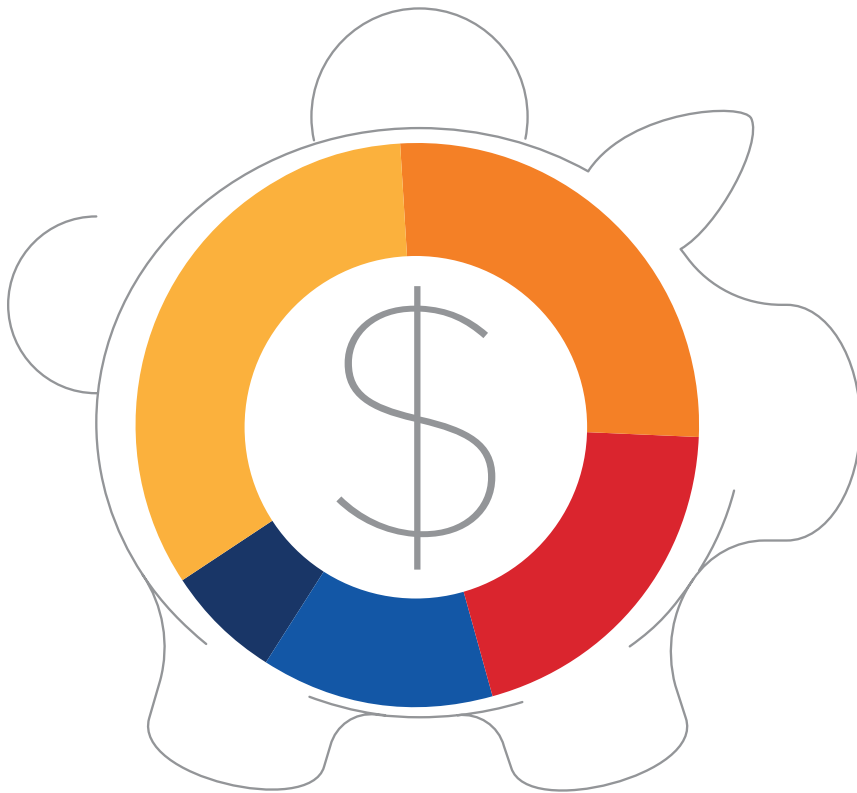


Make your dollars go further.

Your gift, combined with the generosity of thousands of donors across our region, is a powerful force for change. Through the Impact Fund, you help address our community's most pressing needs by supporting teams of the **best performing non-profit agencies working together** to provide more services to more people, with **more lasting results**.



TOGETHER, WE ACHIEVE MORE

Your gift to the **United Way Impact Fund** is a smart investment. A competitive funding process driven by community volunteers ensures that every funded program **addresses a critical issue and meets or exceeds** rigorous standards. **Your dollar stays local and goes further** because United Way keeps its administrative costs low (**12%, far below the nationally recommended standard of 35%***). No other single organization can leverage our collective resources like United Way.

*Source: Better Business Bureau's Wise Giving Alliance.



United Way of
Southwestern Pennsylvania

Think big. And make a big difference when you give to the Impact Fund.

\$10 PER PAY

Provides one woman with safe, supportive housing for two weeks

\$8 PER PAY

Helps one senior prevent a deadly fall or home accident

\$6 PER PAY

Helps eight families get started financially planning for their child with a disability

\$4 PER PAY

Helps support efforts to significantly increase on-time kindergarten registration for 14 children

\$2 PER PAY

Will give food and shelter to a homeless person

**Based on 26 pay periods*

United Way of Southwestern Pennsylvania Serves Allegheny, Butler, Westmoreland, Fayette & Southern Armstrong Counties