SUPPORT YOUR PASSIONS. CREATE LASTING CHANGE.





I'D LIKE MY CONTRIBUTION TO GO TO:		
○ THE UNITED WAY IMPACT FUND	. \$	
The most powerful gift of support. One contribution addresses many of our community's most critical issues.		•
Select your county: ○ Westmoreland (152) ○ Fayette (198)		
ONE OR MORE OF OUR TARGET AREAS:	± [
○ Westmoreland County Education Initiatives (962929)	\$	
○ Fayette County Education Initiatives (90000102)	\$	
○ Westmoreland County Financial Stability Initiatives (962932).	\$	
Fayette County Financial Stability Initiatives (90000103)	ф 1 1	
Westmoreland County Health Initiatives (1380426).	\$	
Fayette County Health Initiatives (90000104)	\$	
Open Your Heart to a Senior program (specify site:)	\$	
A PREFERRED AGENCY(IES): (contributions of \$50 or more)		
To find United Way agency code numbers call 724-834-7170 or visit unitedway4u.org/campaign-center.		
	ф [
Agency name:	\$	
Agency code number:	φ 🗔	
Agency name:	\$	
Agency code number:	φ 🗔	
Agency name:	φ	
Agency code number:		
○ THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL		
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000	or	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details.	φ 📗	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003).	\$	SING OPTIONS ABOVE
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details.	\$	SING OPTIONS ABOVE
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: 3-year plan 5-year plan	\$ INDICATE US	SING OPTIONS ABOVE
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: 3-year plan TOTAL GIVING (Add all contributions above	\$	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY	\$	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY?	\$ INDICATE US	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for details.	\$ INDICATE US	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY?	\$ INDICATE US	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for described Please recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION:	INDICATE US //e) \$	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: 3-year plan 5-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for described to the program of the progra	\$	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for definition of the program of the pr	SINDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for derivative recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: \$	* INDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for described in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: Start date: □ / □ Frequency: ○ Once ○ Monthly ○ Quarter Frequency: ○ Once ○ Monthly ○ Quarter	SINDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for derivative recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: \$	* INDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ③3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for definition of the plant of the pl	S INDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for definition of the plant of the program of the program of the program of the plant of the program of the plant of the program	S INDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ▼ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for defense recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: ▼	S INDICATE US YMOUS, check details.	the box.
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ③3-year plan TOTAL GIVING (Add all contributions abov Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for definition of the plant of the pl	S INDICATE US YMOUS, check details.	
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ★ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for delease recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: ○ PAYROLL DEDUCTION: Amount per pay: \$	S INDICATE US Ye) \$ YMOUS, check details.	s the box.
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ▼ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for defense recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: ▼	S INDICATE US YMOUS, check details.	the box.
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ★ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for delease recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: BILL ME: For gifts of \$50 or more: Start date: (MMM) (YY) Frequency: Once Monthly Quarter CHECK: (enclosed/payable to United Way) Check # CREDIT CARD or STOCK DONATION: PREFIX FIRST NAME MI LAST NAME HOME ADDRESS CITY	STATE	s the box.
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ★ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for delease recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: BILL ME: For gifts of \$50 or more: Start date: (MMM) (YY) Frequency: Once Monthly Quarter CHECK: (enclosed/payable to United Way) Check # CREDIT CARD or STOCK DONATION: PREFIX FIRST NAME MI LAST NAME HOME ADDRESS CITY	S INDICATE US Ye) \$ YMOUS, check details.	s the box.
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ▼ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for delease recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: \$	STATE TIME PHONE TINDICATE US STATE TIME PHONE TIME PHONE	s the box.
THE WESTMORELAND-FAYETTE WOMEN'S LEADERSHIP COUNCIL Support women's leadership in our community through philanthropy, networking and volunteerism with a gift of \$1,000 more. See reverse for details. Amount to Open Your Heart to a Senior (50% or more) (90000003). Amount to Impact Fund program or organization Enroll me in a Step-Up Plan: ○ 3-year plan TOTAL GIVING (Add all contributions abov ▼ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONY BE A LEADER! DONATING \$500 OR MORE ANNUALLY? Welcome to Leadership! Enjoy benefits like special events, exclusive volunteer opportunities and more. See reverse for delease recognize me in leadership publications as follows: CHOOSE YOUR PAYMENT OPTION: PAYROLL DEDUCTION: Amount per pay: \$	STATE	s the box.

Signature

UNITED WAY LEADERSHIP

Bronze	\$500 - \$999
Silver	\$1,000 - \$2,499
Women's Leadership Council	
Gold	\$2,500 - \$4,999
Platinum	
Alexis de Tocqueville Society	\$10,000 +

NOTE: Major Gifts levels vary among United Ways. The levels indicated here are for United Way of Southwestern Pennsylvania (UWSWPA) in Westmoreland and Fayette Counties. Please contact your local United Way for more information on its Major Gifts Program.

WOMEN'S LEADERSHIP COUNCIL

United Way's Women's Leadership Council in Westmoreland and Fayette Counties develops women's leadership through philanthropy and engagement. Through an annual pledge of \$1,000 or more, our members support the Council's signature program Open Your Heart to a Senior, plus an optional cause of their choice. At least 50% of a member's gift must be designated to Open Your Heart to a Senior. The remaining portion can be designated to an organization or program funded through United Way's Impact Fund (Westmoreland and Fayette Counties only). Women's Leadership Council also sponsors and mentors the local winner of the YWCA Rising Star Award and members volunteer their time and expertise to create a better life for all in our community. For more information, contact Alyssa Cholodofsky at alyssa.cholodofsky@unitedwayswpa.org or 724-834-7170 ext 28.

LEADERSHIP STEP-UP PLANS

This special giving option allows new Women's Leadership Council members and Tocqueville Society members to commit incrementally over 3 or 5 years. For more information, contact us at 724-834-7170.

Women's Leadership Council

	3-YEAR PLAN	5-YEAR PLAN
YEAR ONE	\$500	\$500
YEAR TWO	\$750	\$600
YEAR THREE	\$1,000	\$700
YEAR FOUR		\$850
YEAR FIVE		\$1,000

Tocqueville Society

	3-YEAR PLAN	5-YEAR PLAN
YEAR ONE	\$5,000	\$5,000
YEAR TWO	\$7,500	\$6,000
YEAR THREE	\$10,000	\$7,500
YEAR FOUR		\$9,000
YEAR FIVE		\$10,000



United Way of Southwestern PA 1011 Old Salem Road | Suite 101 | Greensburg, PA 15601 Phone: (724) 834-7170 | Fax: (724) 834-7245 www.unitedway4u.org

CONTRIBUTOR CHOICE — SPECIFIC AGENCY OR UNITED WAY Contributor Choice Eligibility Criteria: In order for an agency to be eligible for the Contributor Choice program, the agency must be in compliance with the USA PATRIOT ACT and all other counterterrorism laws; must have an IRS 501(c)(3) tax-exempt/tax-deductible status; must be in full compliance with all federal, state, county and local requirements and laws pertaining to non-profits; meet the requirements of the Solicitation of Funds for Charitable Purposes Act passed by the Pennsylvania Legislature in 1990; and should be setup to receive ACH deposits. United Way contracts with a third party vendor to validate agencies against the IRS Publication 78, the terrorist watch list and 990 revocation list before agencies receive a payment. A fee will be charged on all contributions to reimburse UWSWPA for fundraising and processing expenses incurred.

The official registration and financial information for United Way of Southwestern PA may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. NO GOODS OR SERVICES WERE PROVIDED IN EXCHANGE FOR THIS CONTRIBUTION.