



# The Impact Fund

**Solving complex community issues by  
working together.**

## WHAT IS THE IMPACT FUND?

- The Impact Fund is United Way's grant-making fund to local nonprofits who work in the areas of education, financial stability and health.
- To be considered for a grant, organizations apply through an open, competitive **request-for-proposal** process.
- Grant awards are **decided by a volunteer committee** of community members.

## WHY GIVE TO THE IMPACT FUND?

- **Big Value** - A donation to the Impact Fund supports more than 20 different programs.
- **Big Difference** - Thanks to our grant review process, donations to the Impact Fund only support the most effective community programs.
- **All Local** - 100% of donations support local programs in Westmoreland and Fayette Counties.
- **Peace of Mind** - Impact Fund programs report back to United Way on their progress, ensuring you've made a sound investment.

## MEET THE PROGRAMS:

See our list of funded programs at [unitedway4u.org/partners](http://unitedway4u.org/partners).

## MEASURABLE IMPACT:



**\$1,100,000**

in Impact Fund grants awarded to nonprofit programs every year.



**69,000**

local people helped annually by programs funded by the Impact Fund.



**70%**

of all local United Way donors make gift to the Impact Fund.