



FORBES TRAIL FAITH IN ACTION

A COMMUNITY-BASED PROGRAM OF NEIGHBORS HELPING NEIGHBORS



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PROGRAM DIRECTOR:

Phyllis L. Morgan

STEERING COMMITTEE:

Donna Perone
Surge Point HR Talent LLC

Kathy Bartolomucci
Westmoreland County Area Agency
On Aging

Michele Clarke
Community Volunteer

Mary Ellen Eckersley
Community Volunteer

John Jacoby
Community Volunteer

Jackie Lentz RN
Community Volunteer

Nancy McAdoo
Community Volunteer

Rev. Robert McCreight
Newlonsburg Presbyterian Church

Maggie Ryba
Community Volunteer

Women's Fair Event Committee

Mary Ellen Eckersley (*)
Kathy Folts (*)
Staci Goldstein
Marge Hanes
Allison Harris
Florence L. Hoy
Joan Kotjarapoglus
Diana Naylor
Jane Roberts
Susan Smith

(*) Co-Chairperson

May 17, 2010

Dear Business Owner and Community Members,

This letter is to introduce you to Forbes Trail Faith in Action (FTFIA) program currently serving over 80 clients in the Murrysville, Export and Delmont area. We are asking your consideration to support our upcoming Women's Fair and Wine Tasting fundraising event to be held on October 9, 2010.

FTFIA is a voluntary effort of both the community and volunteers whose goal is to assist residents over 60 years old who require assistance so that maintaining their independence, dignity, and quality of life is assured. Examples of the services we provide include appointment escorts, handy person repairs, caregiver relief, and home safety checks.

We are inviting businesses and individuals to contribute to the success of this program by becoming a sponsor of the Women's Fair and Wine Tasting event. By doing so you are enabling needy senior citizens of our communities the dignity of living in their homes while continuing to enjoy quality of life. All levels of sponsorship are listed on the enclosed form and all sponsors have the opportunity to be recognized in the program.

Please make your tax-deductible, advertising donation to FTFIA and return with the enclosed event sponsorship form by July 1, 2010. Thank you in advance for your support.

Very truly yours,

Mary Ellen Eckersley
Mary Ellen Eckersley
Event Co-Chair

Kathy Folts
Kathy Folts
Event Co-Chair

United Way of Westmoreland County
Donation #9000047

The official registration and financial information of the United Way of Westmoreland County may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

Forbes Trail - Faith in Action | Women's Fair and Wine Tasting| Sponsorship Opportunities

Committee Member Name: _____ Phone: _____

		BENEFITS OF SPONSORSHIP			
SPONSORSHIP		Program Recognition	# Event Tickets Event Date: Oct 9	Level	Total
Platinum	\$5,000	Front or Back Full Page	6		
Diamond	\$2,500	Inside Front or Back Full Page	4		
Emerald	\$1,000	Full Page	2		
Ruby	\$500	Full Page			
Gold	\$250	Half Page			
Silver	\$100	Business Card			
Bronze	\$50	One Line			
Total Investment:				\$	

Name of sponsoring organization as to be listed in program _____

List your contact information in case we have any questions _____

Make checks payable to United Way of Westmoreland County – Forbes Trail Faith in Action or "UWWC –FTFIA".

~ or ~

Complete credit card information below - the amount will be posted to your statement under "United Way".

Credit Card Type (Visa, M/C, etc.): _____	Expiration Date: ___ / ___ / ___
Credit Card Number: _____	3-Digit Number: ___ ___ ___
Name (exactly as it appears on the card): _____	
Billing Address (including zip code): _____	
Signature: _____	Date: ___ / ___ / ___

Send completed sponsorship form to Marge Hanes, Treasurer at 3395 Evergreen Dr., Murrysville, PA 15668.

The mission of Forbes Trail Faith in Action is to enhance the quality of life for persons 60 years and older by providing companionship and assistance. FIA is a community and inter-faith outreach program. The purpose of FIA is to assist residents within the service area who are 60 years of age or older and require assistance to maintain their independence, dignity and quality of life. FIA is a voluntary effort of the community, relying on assistance from both community and faith based volunteers.

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